



INSTITUTE OF DISTANCE AND OPEN LEARNING
GAUHATI UNIVERSITY

Home Assignment
M. Com.3rd Semester
Session: 2013-2014

GUIDELINES FOR SUBMISSION OF HOME ASSIGNMENTS:

1. Write your **NAME, ROLL NUMBER, SESSION, PAPER NUMBER, TOPIC SELECTED** and **EXAMINATION**, clearly on the top of the Front page of each paper.
2. Submit your Assignments **PAPER-WISE** Separately.
3. Each of the two topics given in each paper will be answered as **two essays of *not more than 500 words each***. There will be negative marking for writing in excess of the word-limit.
4. Each answer (essay) carries a weightage of **10 marks**. (10 marks x 2 essays = 20 marks).
5. Keep a margin of about 1 inch on each side of the page.
6. **Stick File** not necessary.
7. **Copying** from others including **Xerox** from others strictly prohibited.
8. You can submit the essay written in your own hand-writing on **A-4** sized paper on **One Side** of each page **Only**.
9. Submit Your Assignments strictly on or before the due date as notified. Assignments received after the due date may not be considered for evaluation.
10. The last date of submission is **October 28, 2014**

N.B. Learners are requested to follow the instructions strictly.

(Answer any two of the following from each paper)

Paper 3.11 RESEARCH METHODOLOGY

1. Discuss the different types of Research Design.
2. Highlight the procedure for formulating a research proposal.
3. Describe the importance of classification, tabulation and presentation of data in the context of research study.

Paper 3.12 PROJECT MANAGEMENT

1. Discuss the importance/need of project management in the present times. Also briefly discuss the various stages of a project life cycle.
2. Discuss the Market and Demand Analysis and Social Cost and Benefit Analysis of a Project.
3. Elaborate the process involved in Project Implementation and Control.

Paper 3.13: ENTREPRENEURSHIP MANAGEMENT

1. Discuss the nature and scope of Entrepreneurship .Briefly highlight its significance to Indian Economy.
2. Discuss the recent trends of Entrepreneurs in India.
3. Discuss the steps involved in setting up of an entrepreneurial venture.

Paper 3.14(A) INTERNATIONAL FINANCIAL MANAGEMENT

1. Discuss the management of Transaction exposure risk. Distinguish between Economic exposure and Accounting exposure of foreign exchange.
2. What is International Liquidity ? Discuss the role of IMF in maintaining international liquidity.
3. Explain the Purchasing Power Parity Theory. Is it applicable to both short and long term period.?

Paper 3.14 (B) INDUSTRIAL RELATIONS AND LABOUR LAW

1. Discuss the Trade Union Movement in India.
2. Discuss the various methods of settling Industrial Disputes.
3. What are the various machinery for prevention of industrial dispute. Elaborate.

Paper 3.15 (A) ADVANCED COST AND MANAGEMENT ACCOUNTING

1. Explain the objectives of creating 'Responsibility Centres' in a big business organization. Explain how performance is measured in Profit Centre and Investment Centres.
2. Write a critical note on the status of cost and management audit in India.
3. Critically examine the relevance of i) Performance Budgeting and ii) Zero base budgeting in the context of present day business environment.

Paper 3.15 (B) INTERNATIONAL MARKETING

1. Briefly discuss the conceptual framework of International Marketing.
2. Discuss the various Market Entry Strategies. Also highlight the role played by EXIM Bank in export promotion.
3. Write a brief note on WTO and its trade liberalization policies.